

**Maricopa Association of Governments  
Youth Empowerment Project  
PSA Competition – Individual Evaluation Form**

**Category (please check one):** \_\_\_\_\_ Print Ad                      \_\_\_\_\_ Web Banner Design

Entry # \_\_\_\_\_

Entry # \_\_\_\_\_

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**Check if the entry includes the following messages:**

\_\_\_\_\_ Dating violence is never okay.

\_\_\_\_\_ Visit WebofFriends.org.

\_\_\_\_\_ Signs of Healthy Relationships (such as honesty, trust)

\_\_\_\_\_ Signs of Cautionary Relationships (such as insecurity, jealousy)

\_\_\_\_\_ Signs of Unhealthy Relationships (such as insults, hitting)

\_\_\_\_\_ **Total check marks** (5 possible)

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**On a scale 1 – 5, indicate if you agree with the following statements:**

1) The message will get teens' attention.

1  
Disagree  
Completely

2

3

4

5  
Agree  
Completely

2) The message will raise teens' awareness of dating violence.

1  
Disagree  
Completely

2

3

4

5  
Agree  
Completely

3) The message will encourage teens to seek help if they experience dating violence.

1  
Disagree  
Completely

2

3

4

5  
Agree  
Completely

4) The message is delivered in an appropriate manner.

1  
Disagree  
Completely

2

3

4

5  
Agree  
Completely

\_\_\_\_\_ **Points for #1- 3** (20 possible) + \_\_\_\_\_ **Check mark points** = \_\_\_\_\_ **Overall Score**

